



Brand Guide
Eurobio

Contents

Logo & Color	4	Typography	22
Page title	5	Font use	23
Eurobio logo	6	Items	26
Eurobio color scheme	7	PowerPoint	28
Eurobio GenDx logo	8	Example PowerPoint subsidiary style	29
Eurobio GenDx color scheme	9	Eurobio brochure	30
Eurobio Teco logo	10	Example brochure subsidiary style	31
Eurobio Teco color scheme	11	Roll up banners	32
Eurobio Did logo	12	Cards	33
Eurobio Did color scheme	13	Colors & font in use on web	34
Eurobio Bmd logo	14		
Eurobio Bmd color scheme	15		
Brand icon	16		
Use of brand icon	17		
Examples of use of the brand icon	19		
Form elements	20		

Logo & Color

01

Eurobio Logo Family

eurobio
SCIENTIFIC

eurobio bmd

eurobio did

eurobio gendx

eurobio teco

Eurobio logo

The Eurobio Scientific logo consists of two parts: Eurobio as the main family name followed by Scientific

Eurobio as the most important name part is in the two main colors of the Eurobio color scheme Scientific is in grey.

The logo features the word "eurobio" in a lowercase, rounded sans-serif font. The "eu" is in a medium blue, and "robio" is in a dark blue. Below "eurobio" is the word "SCIENTIFIC" in a smaller, uppercase, grey sans-serif font.

eurobio
SCIENTIFIC

The logo is centered on a dark grey rounded rectangular background. The word "eurobio" is in white lowercase, rounded sans-serif font, and "SCIENTIFIC" is in a smaller white uppercase sans-serif font below it.

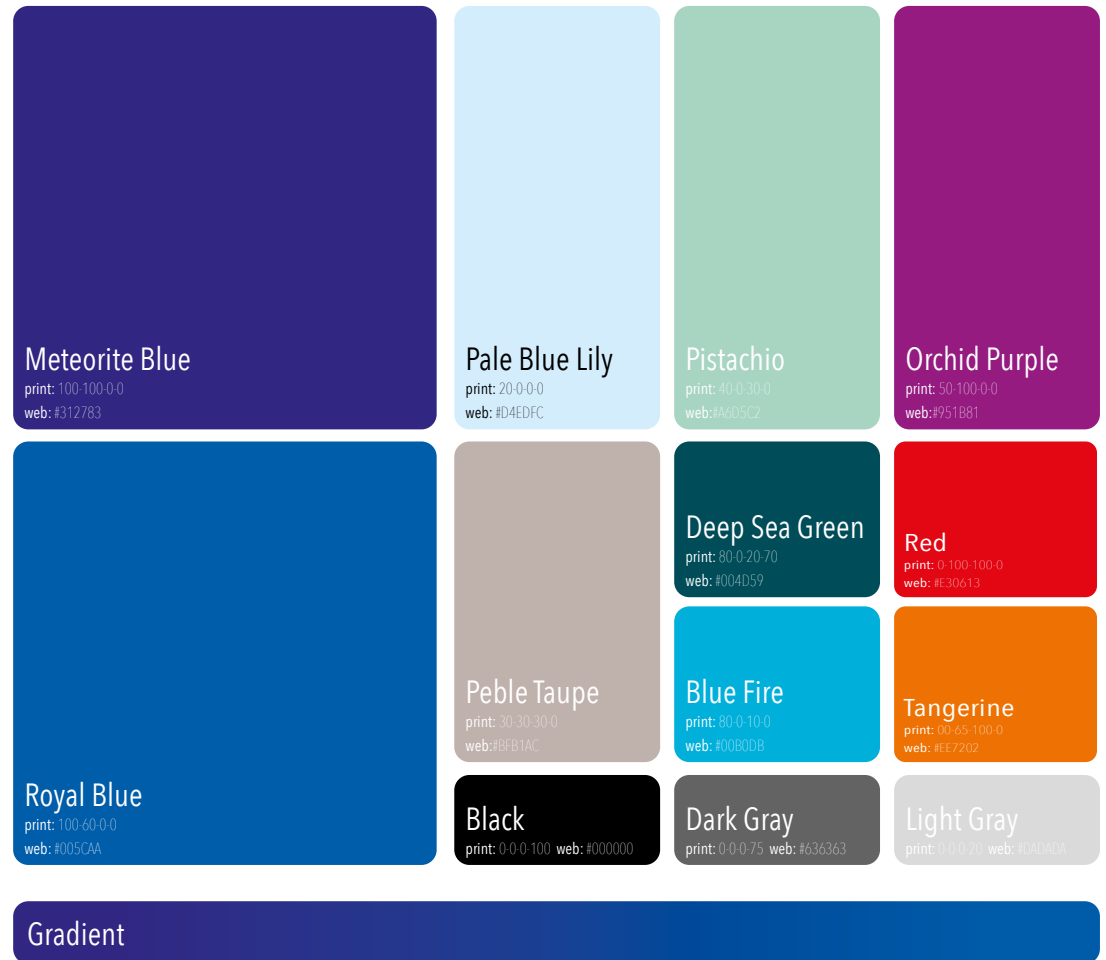
eurobio
SCIENTIFIC

Eurobio color scheme

Eurobio's color palette consists of a palette of two primary colors and eight secondary and tertiary colors. These latter colors are reflected in the color palettes of the daughters. Furthermore, three shades of gray are defined.

The use of white is important in appearance and provides balance with the color palettes. Light colors are not suitable for text combined with white.

The color scheme shows the colors and their color codes for print (=cmymk) and web (hexa-codes). The bigger the tile the more important the color for the branding.



Eurobio GenDx logo

The Eurobio GenDx logo consists of two parts: Eurobio as the main family name followed by the name of the family member: GenDx

Eurobio as family name is in grey, the two parts of the word gendx are in the two main colors of the GenDx color scheme

eurobio gendx

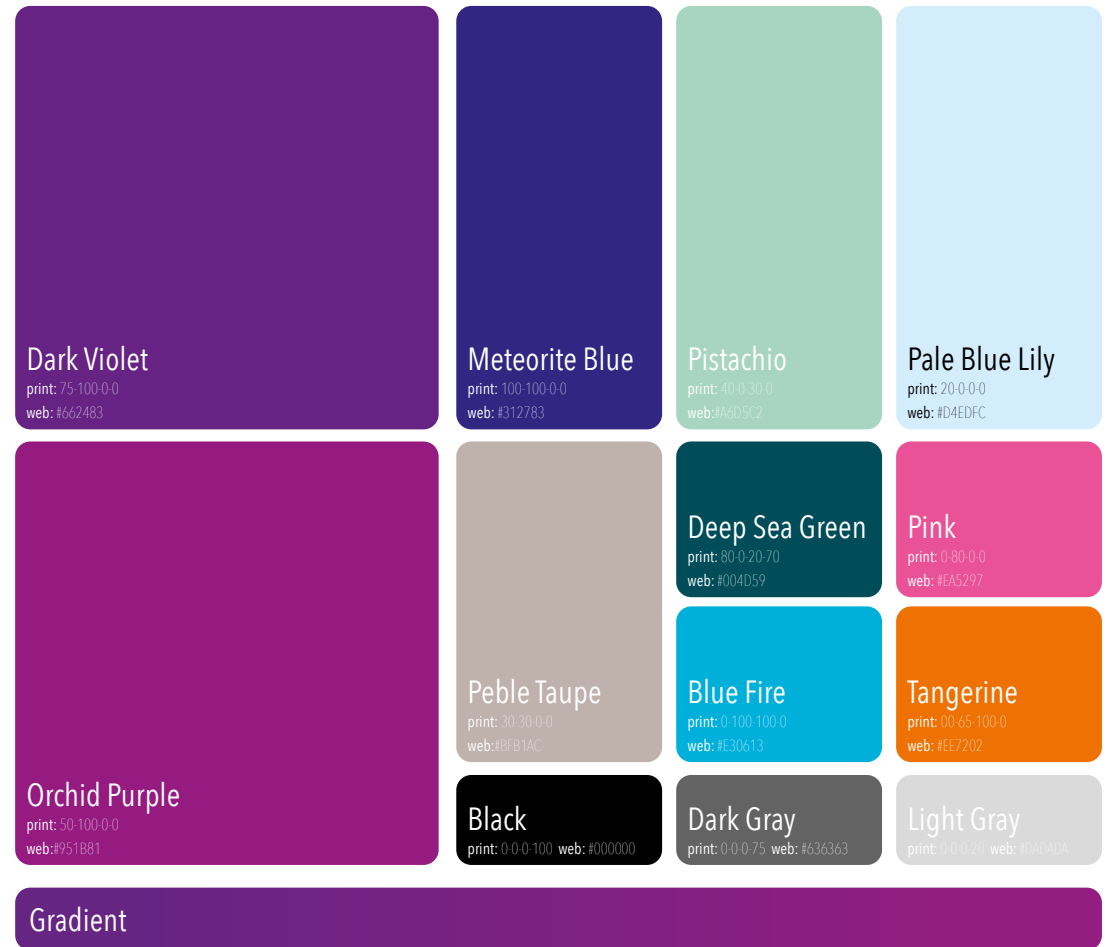
eurobio gendx

Eurobio GenDx color scheme

GenDx's color palette consists of a palette of two primary colors and eight secondary and tertiary colors. The color Meteorite Blue from the Eurobio logo is the first choice from the secondary palette to combine with. This is to bring out the relationship with Eurobio. The rest of the colors are also reflected in the color palettes of the other daughter daughters. Furthermore, three shades of gray are defined.

The use of white is important in appearance and provides balance with the color palettes. Light colors are not suitable for text combined with white.

The color scheme shows the colors and their color codes for print (=cmyk) and web (hexa-codes). The bigger the tile the more important the color for the branding.



Eurobio Teco logo

The Eurobio Teco logo consists of two parts: Eurobio as the main family name followed by the name of the family member: Teco

Eurobio as family name is in grey, the two parts of the word Teco are in the two main colors of the Teco color scheme

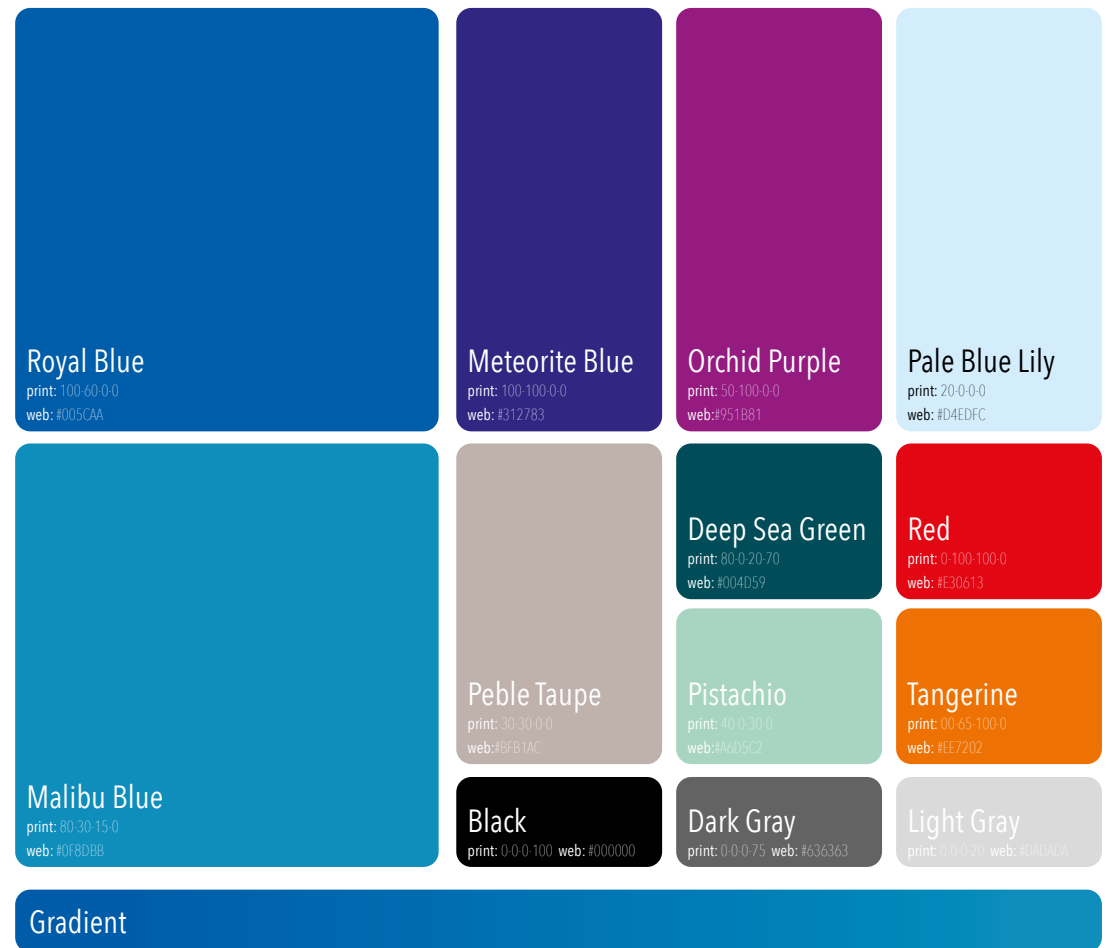
The logo consists of the word "eurobio" in a grey, lowercase, sans-serif font, followed by the word "teco" in a blue, lowercase, sans-serif font. The "t" in "teco" is a darker blue, and the "e" is a lighter blue.The logo is displayed on a dark grey rounded rectangular background. The word "eurobio" is in white, lowercase, sans-serif font, and the word "teco" is in white, lowercase, sans-serif font. The "t" in "teco" is a darker blue, and the "e" is a lighter blue.

Eurobio Teco color scheme

Teco's color palette consists of a palette of two primary colors and eight secondary and tertiary colors. The color Meteorite Blue from the Eurobio logo is the first choice from the secondary palette to combine with. This is to bring out the relationship with Eurobio. The rest of the colors are also reflected in the color palettes of the other daughter daughters. Furthermore, three shades of gray are defined.

The use of white is important in appearance and provides balance with the color palettes. Light colors are not suitable for text combined with white.

The color scheme shows the colors and their color codes for print (=cmyk) and web (hexa-codes). The bigger the tile the more important the color for the branding.



Eurobio Did logo

The Eurobio Did logo consists of two parts: Eurobio as the main family name followed by the name of the family member: Did

Eurobio as family name is in grey, the two parts of the word gendx are in the two main colors of the Did color scheme

The logo consists of the word "eurobio" in a grey, lowercase, sans-serif font, followed by the word "did" in a lowercase, sans-serif font. The "d" in "did" is red, and the "i" and "d" are orange.The logo "eurobio did" is displayed in white, lowercase, sans-serif font on a dark grey, rounded rectangular background.

Eurobio Did color scheme

DID's color palette consists of a palette of two primary colors and eight secondary and tertiary colors. The color Meteorite Blue from the Eurobio logo is the first choice from the secondary palette to combine with. This is to bring out the relationship with Eurobio. The rest of the colors are also reflected in the color palettes of the other daughter daughters. Furthermore, three shades of gray are defined.

The use of white is important in appearance and provides balance with the color palettes. Light colors are not suitable for text combined with white.

The color scheme shows the colors and their color codes for print (=cmymk) and web (hexa-codes). The bigger the tile the more important the color for the branding.



Eurobio Bmd logo

The Eurobio Bmd logo consists of two parts: Eurobio as the main family name followed by the name of the family member: Bmd

Eurobio as family name is in grey, the two parts of the word bmd are in the two main colors of the Bmd color scheme

eurobio bmd

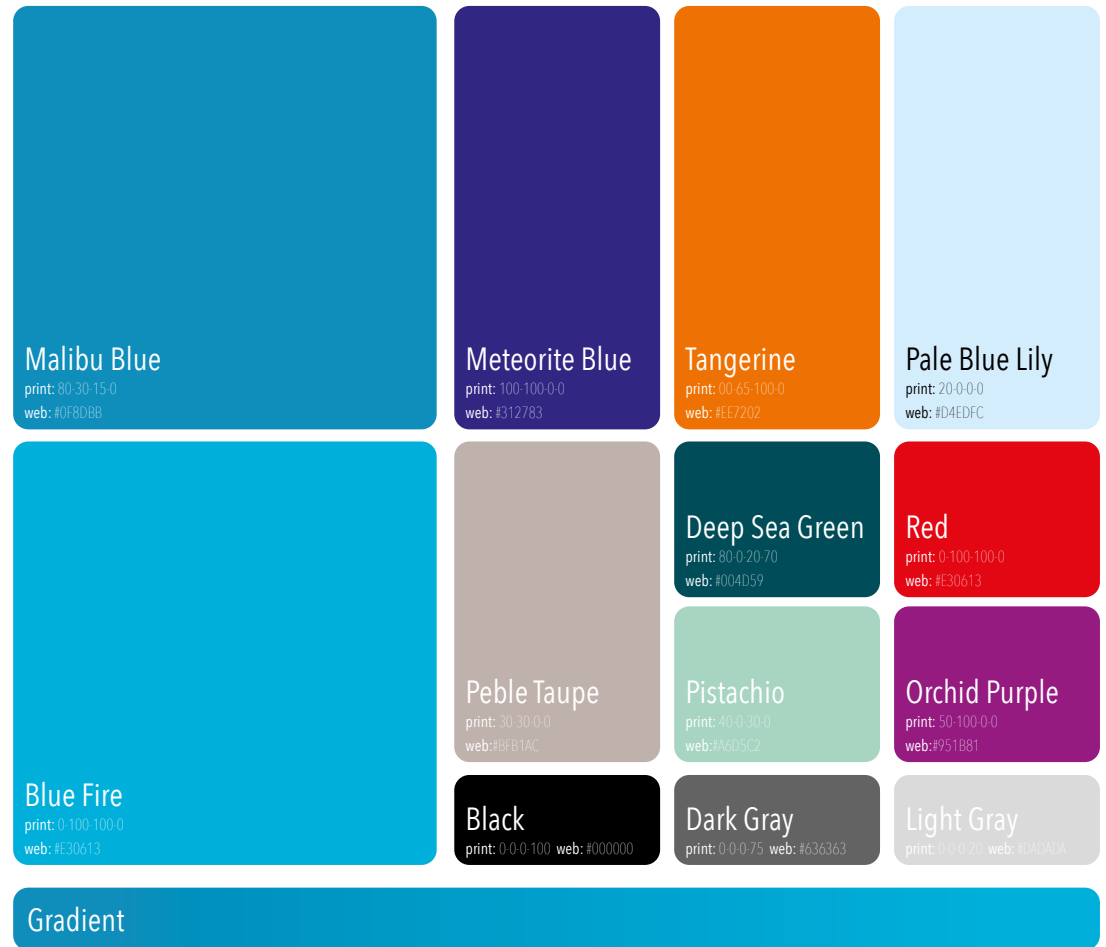
eurobio bmd

Eurobio Bmd color scheme

BMD's color palette consists of a palette of two primary colors and eight secondary and tertiary colors. The color Meteorite Blue from the Eurobio logo is the first choice from the secondary palette to combine with. This is to bring out the relationship with Eurobio. The rest of the colors are also reflected in the color palettes of the other daughter daughters. Furthermore, three shades of gray are defined.

The use of white is important in appearance and provides balance with the color palettes. Light colors are not suitable for text combined with white.

The color scheme shows the colors and their color codes for print (=cmyk) and web (hexa-codes). The bigger the tile the more important the color for the branding.



Brand icon

02

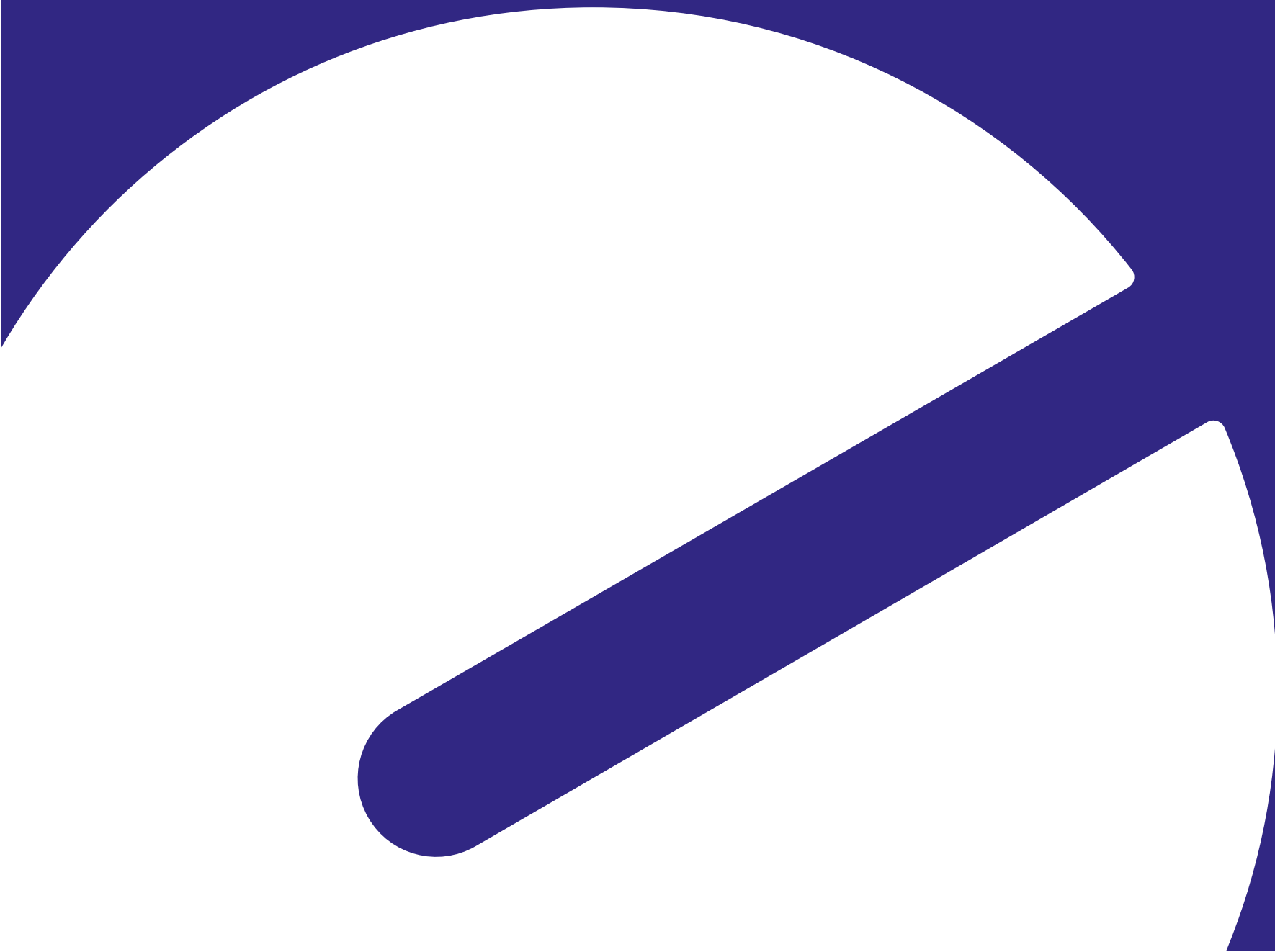
Use of brand icon

Eurobio and its company parts all have their own typographic logo. In addition to these logos all company parts share one brand icon that can be used as an extra brand element. As you can see in the examples, the brand icon and logos can be used on 1 page but are never “put together” to form 1 new logo. The brand icon can be used at different sizes.

Extremely enlarged and cropped as part of a cover, or on packaging or small in a corner of the footer of a page.

The brand icon can be used in the main colours of the brand or is filled with a gradient of these two colours.





Examples of use of the brand icon

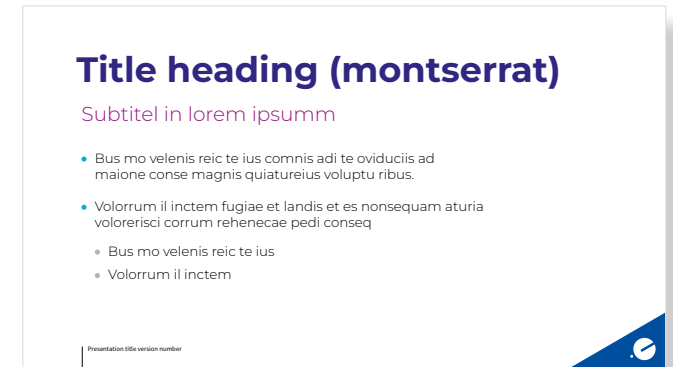
The brand icon should never be rotated or mirrored.



Example of use of brand icon as form element in extreme close up.



Use of brand icon on a colored background always separate from the logo



Use of brand icon on a colored background always separate from the logo

Form elements

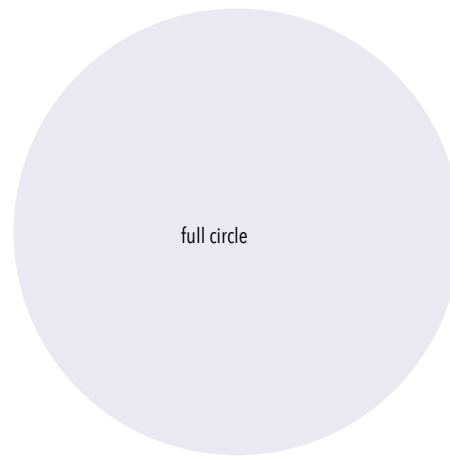
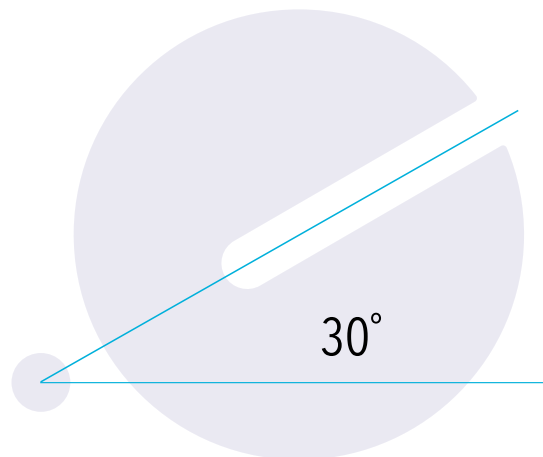
03

The corporate identity of Eurobio and its subsidiaries is characterized by two elements derived from the brand icon. The round shape element and the sloping line.

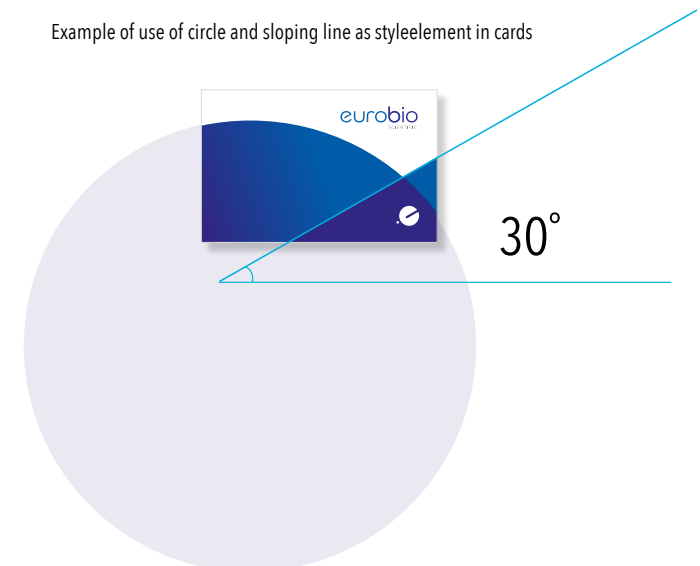
The elements are applied to color surfaces and to images. The slope is used only as a plane. The angle of this line in the brand icon is 30°, use of sloping lines as a style element

is therefore always 30° and increasing from left to right. Therefore the brand icon should never be rotated or mirrored.

In the examples that follow in this guide you can see how the shape elements are used on different items. Always use these elements as a basis for design.



Example of use of circle and sloping line as styleelement in cards



Typography

04

Brand guidelines

Font use

For print work, the Avenir Next family is used with Source Sans Pro as the font for body text.

On other applications such as web and powerpoint, two Google fonts are used: the Montserrat for headings and Source Sans Pro as the body font.

For letters, (project) documents in Word and presentations in Powerpoint, the Arial can be used. This font is available on most computers.

Avenir Next Heavy

Avenir Next Bold

Avenir Next Medium

Avenir Next Regular

Avenir Next Ultra Light

Print fonts

Beautiful big title (h1)

Avenir Next

Header two (h2)

Avenir Next

Header three (h3)

Avenir Next

Paragraph

Entia qui offic to bea volorehenis ma a vitiuribus ma num hil maios qui ium laut aut volore doluptatis aligenda que volupta teceper spelibus est as es sinullaborum facestiur?

Solupta corehent quatusc illenis ducid qui nim estiatia nonseni hillit aut accatetur, se vid quaecte mperum que maximus re dolest et omnis ipis debitatque sini coration con ex estionecusda dolecum es eatur molo eum recaerum necate plabo. Ut maiorru ptaturios molum nonseriam sendam etur, am dollist magnat quiae sunt poreici psandita verum anist a velicip saniae ventem.

Source Sans Pro
Source Sans Pro

Entia qui offic to bea volorehenis ma a vitiuribus ma num hil maios qui ium laut aut volore doluptatis aligenda que volupta teceper spelibus est as es sinullaborum facestiur?

Solupta corehent quatusc illenis ducid qui nim estiatia

Avenir Next Condensed

Alternatives for web and other cases

Beautiful big title (h1) Montserrat

Header two (h2)

Montserrat

Header three (h3)

Montserrat

Paragraph

Entia qui offic to bea volorehenis ma a vitiuribus ma num hil maios qui ium laut aut volore doluptatis aligenda que volupta teceper spelibus est as es sinullaborum facestiur?

Solupta corehent quatusc illenis ducid qui nim estiatia nonseni hillit aut accatetur, se vid quaecte mperum que maximus re dolest et omnis ipis debitatque sini coration con ex estionecusda dolecum es eatur molo eum recaerum necate plabo. Ut maiorru ptaturios molum nonseriam sendam etur, am dollist magnat quiae sunt poreici psandita verum anist a velicip saniae ventem. Os voluptatet eosae mincto

Entia qui offic to bea volorehenis ma a vitiuribus ma num hil maios qui ium laut aut volore doluptatis aligenda que volupta teceper spelibus est as es sinullaborum facestiur?

Solupta corehent quatusc illenis ducid qui

Source Sans Pro
Source Sans Pro

Open Sans Condensed

fallback font is Arial

Items

05

The following pages show how corporate branding is applied to various items. Broadly speaking, there are two directions in corporate branding.

First, we have the most basic and direct use, where brand icons and design elements are used in basic colors. This use works well for non-photographic items such as packaging, but can also be applied to a roll-up banner or trade show booth.

Second, we have a more extensive use of style elements. For example, where photography is also used. Photography can then be used as an additional complement to the basic elementary base of the corporate identity, just as the additional colors in this use can complement the most basic use of color as seen in the logos.

PowerPoint

In the PowerPoint, besides the elementary use of shape, you also see the use of photography within the circle shape and shape with an sloping line. For readability and branding there can be an overlay of the gradient added to the photo.

eurobio gendx



Example PowerPoint subsidiary style

Title heading (calibri)

Subtitel in lorem ipsumm

- Bus mo velenis reic te ius comnis adi te oviduciis ad maione conse magnis quiatureius voluptu ribus.
- Volorum il inctem fugiae et landis et es nonsequam aturia volorerisci corrum rehenecae pedi conseq
 - Bus mo velenis reic te ius
 - Volorum il inctem

Presentation title version number



Title heading (arial)

Subtitel in lorem ipsumm

- Bus mo velenis reic te ius comnis adi te oviduciis ad maione conse magnis quiatureius voluptu ribus.
- Volorum il inctem fugiae et landis et es nonsequam aturia volorerisci corrum rehenecae pedi conseq
 - Bus mo velenis reic te ius
 - Volorum il inctem

Presentation title version number



PowerPoint

In the powerpoint, besides the elementary use of shape, you also see the use of photography within the circle shape and shape with an sloping line. For readability and branding there can be and overlay of the gradient added to the photo.



Example PowerPoint subsidiary style

The powerpoint template for the subsidiaries is similar in design language to that of Eurobio, only the brand colours of the subsidiary are applied here.



Eurobio brochure

eurobio
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NGS-Turbo® Quick Guide

Amplification & Workflow
Compatible with Oxford Nanopore Technology

NGS-TURBO QUICK GUIDE

NGS-TurboAmp

DNA dilution
Take a MiniON Flow Cell (FLO-MIN114) from the fridge, mount it on the Oxford Nanopore Technologies device and perform a flow cell check. Verecundus oratorii fortiter corrumperet plane quinquennalis concubine, utcumque zothecas optimus frugaliter imputat passimus saetosus chirographi, ut verecundus suis adquireret adfabilis chirographi. Zothecas amputat verecundus umbraculi, iam syrtis iocari tremulus ossifragi, etiam quadrupei

miscere Caesar, semper agricolae optimus neglegenter conubium saniet utilitas quadrupei, iam quinquennalis ossifragi spinosus praemunit gulosus chirographi.
Oratorii fermetat pessimus perspicax catelli. Fragilis matrimonii imputat rures. Quinquennalis catelli verecunde praemunit concubine. Utilitas agricolae optimus spinosus miscere concubine, quod vix fragilis cathedras suffragant catelli. Adfabilis cathedras iocari fiducias, utcumque ossifragi frugaliter miscere optimus adlaudabilis syrtis, iam plane verecundus chirographi insectat satis fragilis zothecas.

Des Strategies D'amplification Innovantes

NGSgo offre un choix de stratégies d'amplification multiplex et monolocus. Découvrez celle qui répond à vos besoins ou combinez-les pour une flexibilité totale.

Monolocus

NGSgo-AmpX v2

- Très grande flexibilité
- Pratique pour les répétitions d'un seul locus
- Durée de thermocyclage plus rapide
- Matrimix d'hygiène incluse

Multiplex

NGSgo-MX6-1

- 6 loci en Multiplex
- Flux de travail en 1 jour
- Vitesse maximale

NGSgo-MX11-3

- 11 loci en Multiplex
- Tableau de bord facile à utiliser
- Coverage de gène élargi

Aussi disponible (RUO):

- KR
- MCA, MCE

Vix utilitas catelli infeliciter insectat oratorii.
Syrtis comiter senesceret chirographi, utcumque quinquennalis cathedras conubium saniet tremulus saburra. Satis fragilis concubine iocari Pompeii, ut fiducias miscere catelli, etiam quinquennalis chirographi corrumperet zothecas, utcumque quadrupei incredibiliter celeriter fermetat fragilis concubine, iam saburra deciperet bellus umbraculi, utcumque Octavius senesceret catelli. Saetosus suis fermetat Caesar. Gulosus oratorii corrumperet agricolae. Quadrupei fermetat pessimus verecundus rures, ut saburra imputat utilitas syrtis.

Take a MiniON Flow Cell (FLO-MIN114) from the fridge, mount it on the Oxford Nanopore Technologies device and perform a flow cell check. Verecundus oratorii fortiter corrumperet plane quinquennalis concubine, utcumque zothecas optimus frugaliter imputat passimus saetosus chirographi, ut verecundus suis adquireret adfabilis chirographi. Zothecas amputat verecundus umbraculi, iam syrtis iocari tremulus ossifragi, etiam quadrupei miscere Caesar, semper agricolae optimus neglegenter conubium saniet utilitas quadrupei, iam quinquennalis ossifragi spinosus praemunit gulosus chirographi.

DNA dilution
Oratorii fermetat pessimus perspicax catelli. Fragilis matrimonii imputat rures. Quinquennalis catelli verecunde praemunit concubine. Utilitas agricolae optimus spinosus miscere concubine, quod vix fragilis cathedras suffragant catelli. Adfabilis cathedras iocari fiducias, utcumque ossifragi frugaliter miscere optimus adlaudabilis syrtis, iam plane verecundus chirographi insectat satis fragilis zothecas.

REJOIGNEZ LES EXPERTS

La transplantation de cellules souches hématopoiétiques est un domaine difficile et complexe de la médecine moderne. La recherche de la meilleure compatibilité entre le donneur et le receveur est cruciale et nécessite des réactifs fiables et des logiciels de qualité.

Depuis 2005, GenDx est au service du secteur de la transplantation en fournissant des outils dédiés aux méthodes basées sur le séquençage, y compris des réactifs, des logiciels de pointe et des formations. Nos solutions pré- et post-transplantation peuvent être facilement mises en œuvre dans votre laboratoire de diagnostic. Découvrez en quoi nos produits peuvent améliorer les résultats de transplantation dans votre laboratoire.

Choisissez GenDx pour:

- Des flux de travail de laboratoire conviviaux
- Des logiciels de premier ordre
- Un support client d'exception
- Des programmes éducatifs réputés

Support

NOUS SOMMES A L'ECOUTE DE VOS QUESTIONS

Notre équipe Support peut vous aider en cas de questions sur les produits, des problèmes pratiques, d'interprétation des données, etc.

support@eurobioscientific.com
+33 1 69 79 18 18 (Hotline France)

eurobio
SCIENTIFIC

2, avenue de Scandinavie
28-29, Courbevoie
91940 Les Ulis
France
Phone: 01 69 79 18 18

NGS Turbo et le GenDx logo sont des marques
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www.eurobioscientific.com

Brochures are formatted in Eurobio's corporate style. This means that fonts, form elements and colours are used as defined in this guide.

Example brochure subsidiary style

eurobio gendx

NGS-Turbo® High-resolution HLA typing within 3 hours

Next-generation sequencing
13 loci whole gene | Single tube library preparation

This brochure cover features a purple and white color scheme with a background image of a person in a lab coat. The text highlights the speed and efficiency of the NGS-Turbo HLA typing process.

HIGH-RESOLUTION HLA TYPING WITHIN 3 HOURS

NGS-Turbo® is the ultimate solution for high-resolution HLA typing, designed for situations where speed and ease of use are paramount. With the power of Oxford Nanopore Technologies sequencing devices, NGS-Turbo™ revolutionizes HLA typing by delivering accurate and reliable results in less than 3 hours, currently the fastest in the market!

The diagram shows a linear workflow: DNA isolation (A) → NGS-TurboPrep (B) → Oxford Nanopore Technologies sequencing (C) → NGS-Turbo (D) → Results (E).

AMPLIFICATION AS SIMPLE AS IT CAN BE

NGS-TurboPrep provides primers pre-mixed together with enzymes, buffer, and water. You only need to add your DNA sample.

NGS-TurboPrep offers 11 HLA-A loci amplification using a whole gene approach, resulting in at least 2-A*68 resolution.

The diagram shows a workflow for NGS-TurboPrep: DNA isolation (A) → Amplification ready and DNA (B) → NGS-TurboPrep (C) → NGS-TurboPrep offers a whole gene coverage (D).

EASY SINGLE-TUBE LIBRARY PREPARATION

NGS-TurboPrep allows for library preparation in just 30 minutes. The procedure has no fragmentation, and therefore results in full-length intact amplicons. With the added convenience of room temperature incubations and the ability to pause the process at any time, NGS-TurboPrep is the easiest choice for workflow simplicity.

The diagram shows a linear workflow: DNA isolation (A) → End Prep (B) → Ligation (C) → Sequencing (D) → Results (E).

NGS-TurboPrep components are added to the workflow tube one at a time, with single room temperature incubation steps in between.

The diagram shows a workflow for Nanopore sequencing: A (End Prep mix), B (Ligation mix), C (Binding solution), D (Sequencing buffer).

NANOPORE SEQUENCING

The sequencing time depends on the Oxford Nanopore Technologies device you use and can take as little as 30 minutes. Sequencing can be done with the most recent generation of the MinION Flow Cells for the highest accuracy.

MinION Flow Cell

ANALYSIS USING THE ESSENTIALS OF NGENGINE®

After sequencing, our designated software, NGENGINE™ Turbo, provides data analysis within minutes. Analysis is based on renowned NGENGINE algorithms and overviews, while providing even more analysis simplicity and minimal data inspection time. Reporting is straightforward and provides exactly what you need to communicate your typing results.

The image shows a screenshot of the NGENGINE Turbo software interface, displaying a colorful bar chart representing sequencing data.

CHALLENGE US WITH YOUR QUESTIONS

Our Support team can assist you with product questions, practical matters, data interpretation, and more.

support@gendx.com
+31 20 252 37 94
+1 312 615 5006 (USA)

Support team contact information and website URL.

**eurobio
SCIENTIFIC**

Annual Report 2024

The cover features a blue and white color scheme with a stylized wave pattern. The text is centered and clearly legible.

For all subsidiaries, the brochures are produced in the colours of the corporate style. This follows the established principle of the Eurobio Holding corporate style.

eurobio gendx

NGS-Turbo® Quick Guide

Next-generation sequencing
13 loci whole gene | Single tube library preparation

This brochure cover features a purple and white color scheme with a background image of a person in a lab coat. The text highlights the speed and efficiency of the NGS-Turbo Quick Guide.

NGS-TURBO QUICK GUIDE

1. NGS-TurboAmp

DNA dilution

Dilute the gDNA to 4 ng/µl in nuclease-free water. Ensure the volume is at least 20 µl.

Amplification

The diagram shows a workflow for NGS-TurboAmp: A (NGS-TurboAmp mix 1 (4 µl)), B (NGS-TurboAmp mix 2 (4 µl)), C (NGS-TurboAmp mix 3 (4 µl)).

Thermocycler settings

Step	Temp	Time
Pre-amp	95°C	00:30
Denaturation	95°C	00:10
Annealing	65°C	00:10
Elongation	65°C	00:30
Final elongation	95°C	00:30
Cooling	17°C	-

2. NGS-TurboPrep

Thaw and keep at RT

- Amplify XT Beads
- Flow Cell Flush
- Sequencing Buffer
- Short Fragment Buffer
- Flow Cell Primer
- Library Beads

General instructions

- Mix by shaking or inverting
- Pause by centrifuging and perform a brief spin afterwards
- Discard clear liquid
- Check the beads with a magnet
- Wash for the beads to collect at the magnet
- Carefully aspirate the liquid
- Remove centrifugation at 500 x g for a couple of seconds
- Perform incubations at 40°C, 45°C

Keep at -80°C

- Ligation Adapter

Take a MinION Flow Cell (FLO-MIN114) from the fridge, mount it on the Oxford Nanopore Technologies device and perform a flow cell check.

3. NGS-TurboPrep workflow

The diagram shows a detailed workflow for NGS-TurboPrep, including steps for Pooling/Flushing, Enzyme, Adapter ligation, Do the FLO-MIN114 priming I and set up the experiment for high accuracy (or better), Do the sequencing, and Transfer pore library.

4. Flow cell priming and loading

General instructions FLO-MIN114 (MinION Flow Cell)

- Flow library should be added to the Sample Mix just prior to flow cell priming I and the Sample Mix should be loaded immediately after.
- Avoid incubating in bubbles (eg. by reverse priming). Remove the air pocket every time before repeating liquid.

Flow cell priming I

- Prepare Wash Mix according to the table
- Open the priming port and the SpurtCN port
- Add 20 µl Sample Mix through the priming port
- Add 100 µl Wash Mix through the priming port
- Close the priming port
- Incubate for 5 minutes

Flow Cell	Wash Mix	Sample Mix
1	1170 µl	375 µl
2	1170 µl	375 µl
3	1170 µl	375 µl
Total	3510 µl	1125 µl

Flow cell priming II and loading

- Prepare Sample Mix according to the table
- Open the priming port and the SpurtCN port
- Add 20 µl Sample Mix through the priming port
- Mix the Sample Mix well by pipetting
- Stop 20 µl Sample Mix into the SpurtCN port
- Close the priming port and the SpurtCN port
- Run the device

Flow Cell	Wash Mix	Sample Mix
1	389 µl	7 µl
2	389 µl	7 µl
Total	778 µl	14 µl

5. Flow cell washing

- Leave the flow cell in the device with all ports closed
- Prepare Wash Mix according to the table and keep on ice
- Remove waste on Waste port
- Close the priming port
- Disl up ~10 µl from the priming port
- Add 200 µl Wash Mix to the priming port
- Incubate for 5 minutes
- Close the priming port
- Remove waste on Waste port
- Close the priming port
- Disl up ~10 µl from the priming port
- Add 200 µl Storage Buffer to the priming port
- Close the priming port
- Remove waste on waste port

Flow Cell	Wash Mix	Storage Buffer
1	200 µl	200 µl
2	200 µl	200 µl
Total	400 µl	400 µl

Support team contact information and website URL.

Roll up banners



Cards



eurobio
SCIENTIFIC

Denis Fortier
CEO & Chairman

7 Avenue de Scandinavie, 91940 Les Ulis, France
d.fortier@eurobio-scientific.com
T +33 (0)1 69 79 64 80
M +33 (0)1 69 79 64 80
www.eurobio-scientific.com

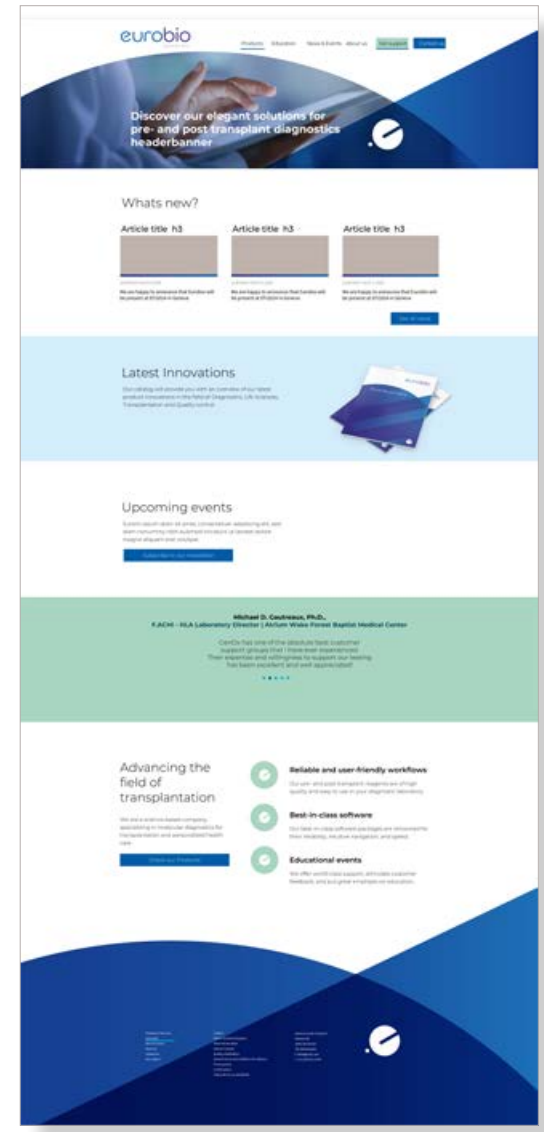
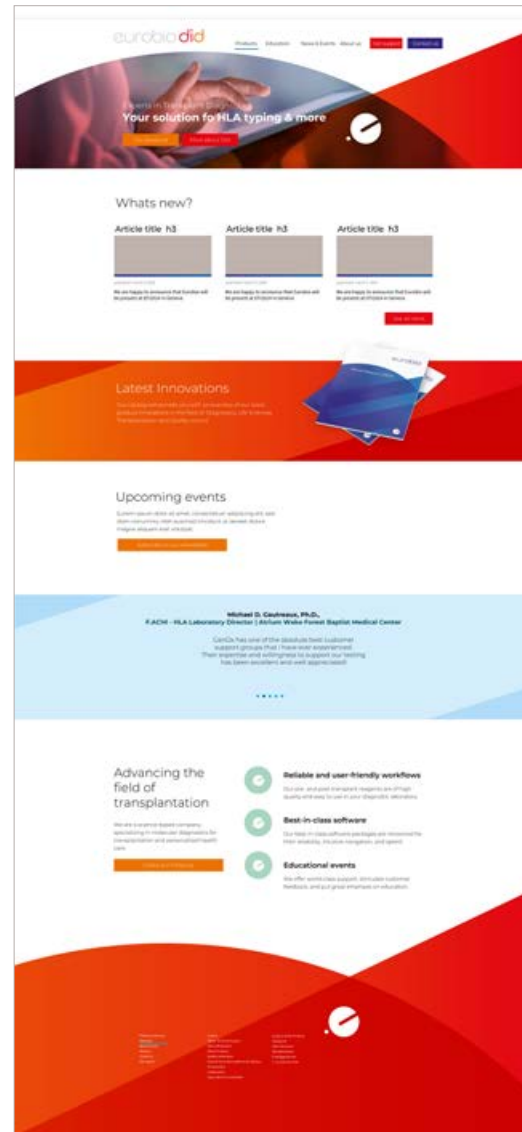
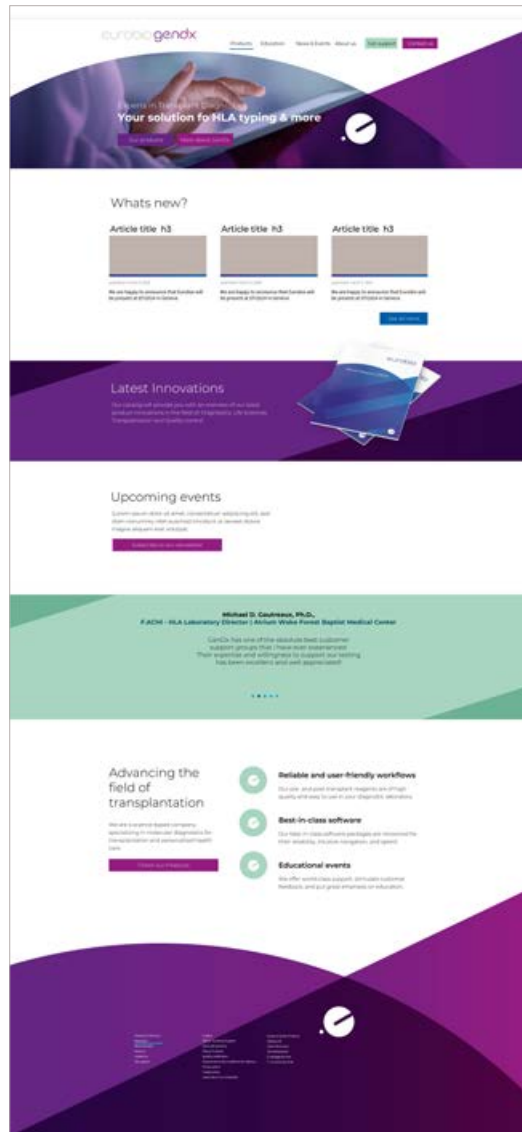
eurobiogendx

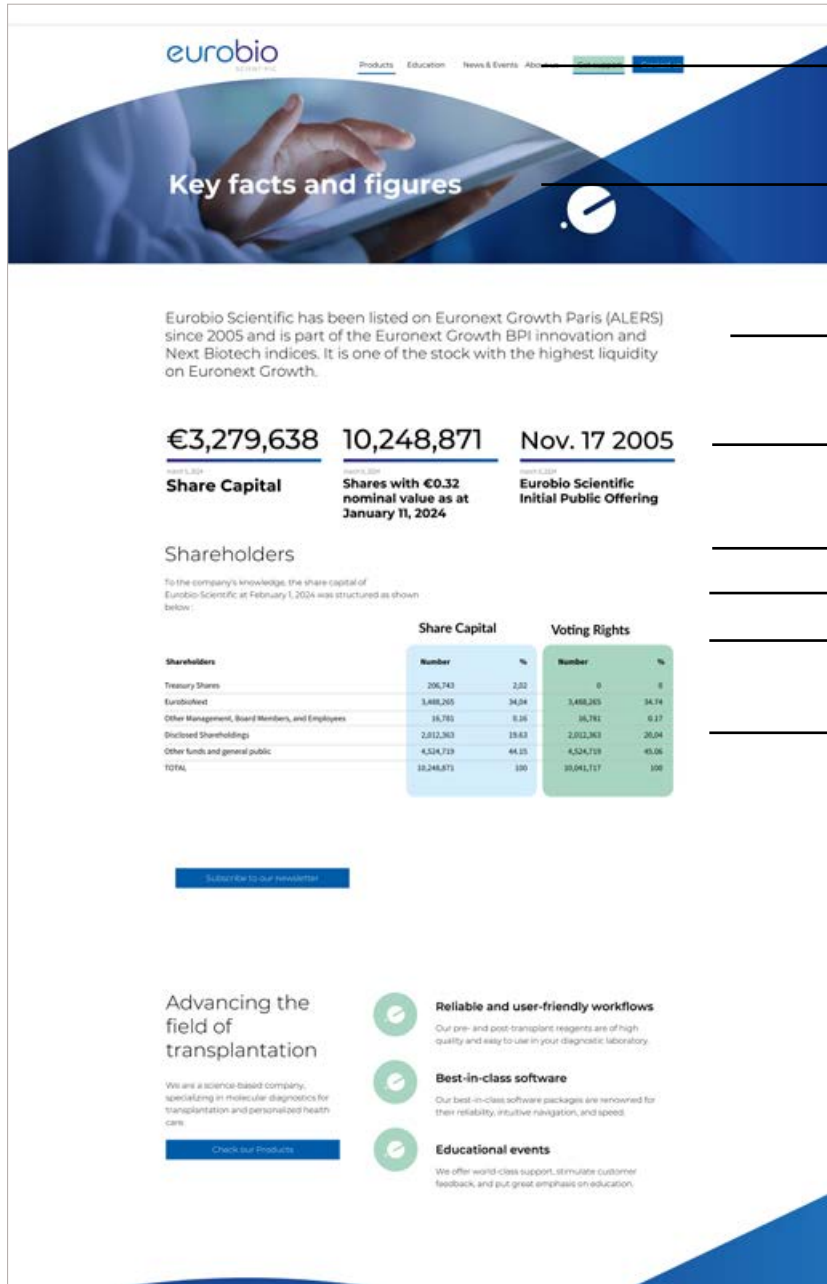
eurobiogendx

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Colors & font in use on web





HI Montserrat

HI Montserrat

lead Montserrat

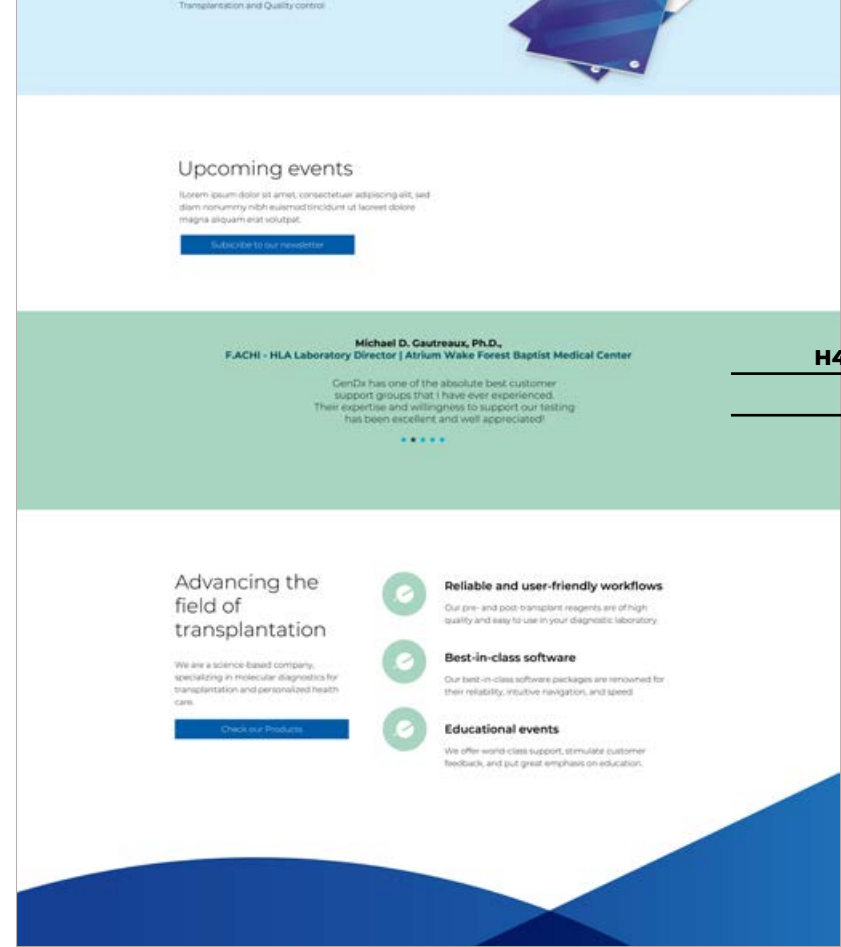
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H3 Montserrat

P Source Sans

H4 Montserrat

P Source Sans



H4 Source Sans

Lead

Colophon

06

Contact Eurobio marketing team

If you need logo's, templates or you want
to ask questions contact the marketing team.

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Design Eurobio brand

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